



**HeartKids**

## Workplace Giving at HeartKids

Workplace Giving is a small regular donation that comes out of your pay (usually pre-tax) and is one of the easiest and most effective ways to make your community a better place.



Kaylee-Jayde 7mths

### Did you know?

- 85% of employees feel it's important to give back to the community through the workplace.
- 86% of employees would be more inclined to give through workplace giving knowing it's one of the most effective ways for charities to fundraise.
- 63% would be happy to be automatically included in their employer's workplace giving program.

At HeartKids it is not all about the regular pre-tax donation, but we also believe in a holistic approach where workplace giving involves both the employee and employer.



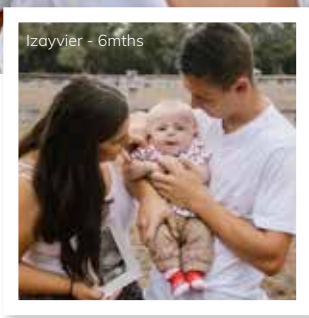
**Supporting heart kids through life**

Emily - 7yrs

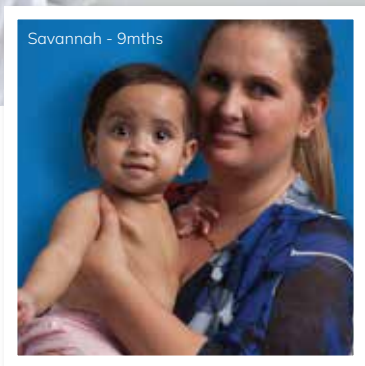
## Why supporting HeartKids is different.

What's included:

- The opportunity for matched giving by an employer showing their commitment to the cause
- Workplace fundraising/team building activities that benefit not only HeartKids but the organisation
- Volunteering opportunities within the community
- Workplace visits from HeartKids staff, or a heart kid family, to demonstrate how community support helps all those impacted by congenital heart disease.
- This approach sees employers enjoy greater staff engagement, retention, productivity, reputation and social impact. Employees give in a smarter way and build a sense of pride in their employer. It is a win win situation.



Izayvier - 6mths



Savannah - 9mths



Grace - 8yrs

**It's really easy.** If your organisation already facilitates Workplace Giving, ask them to include HeartKids as a chosen charity and then signing up is as easy as getting a form from your payroll department and you can choose to donate as much (or as little) as you want. It's that easy!



If you have any questions about getting Workplace Giving at your workplace, you can contact our Liam Maguire - National Corporate Relationship Officer [liam.maguire@heartkids.org.au](mailto:liam.maguire@heartkids.org.au)